



INNOVATION.
MADE HERE.

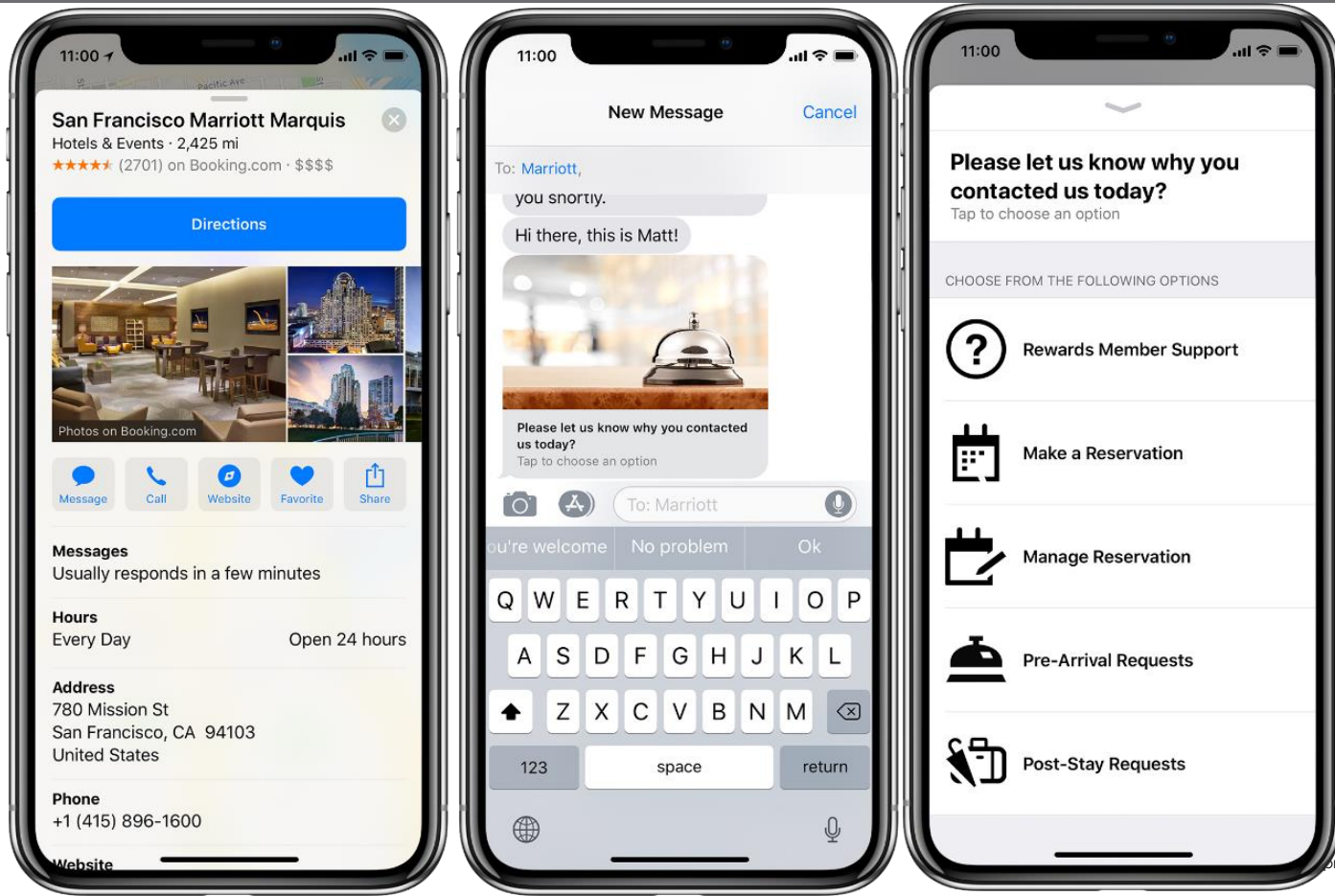


INNOVATION IS IN OUR DNA

MARRIOTT IS KNOWN FOR
INNOVATIVE APPROACHES TO
HOSPITALITY – CREATING SOLUTIONS
THAT ELEVATE, INNOVATE AND
EVOLVE THE GUEST EXPERIENCE



APPLE BUSINESS CHAT FOR MARRIOTT



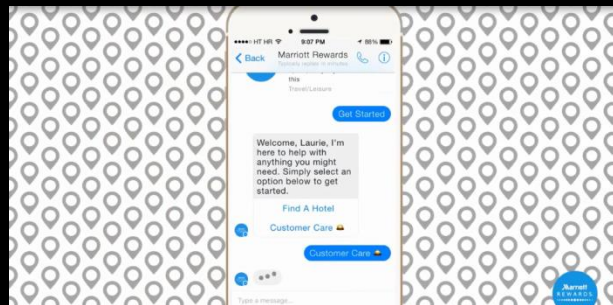
INSPIRING THE ULTIMATE HOTEL EXPERIENCE OF THE FUTURE



- Developed in partnership with leading technology companies Samsung and Legrand
- Translating the “Smart Home” experience into hospitality
- Housed in the Marriott International Innovation Lab in Bethesda
- Experimenting with technology that anticipates our guests needs, and personalizes their experiences

INNOVATIONS THROUGH AUTOMATION IN TRAVEL

Chat Bots



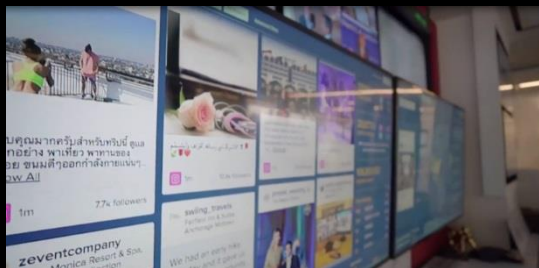
Virtual Reality



Machine Learning & Artificial Intel



M-Live Social Media Studios



Underground Innovation Lab



Igloo VR

